ABBAS ALI

Software Engineering Manager | Enterprise Architect

AWS Certified Solutions Architect | PMP® | CSM®

Amsterdam region, The Netherlands. EU Citizen
+31 64 63 54 224   sendit2abbas@gmail.com   linkedin.com/in/abbaseee/

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QUALIFICATIONS SUMMARY

Seasoned IT professional with 20+ years of experience in **leading people, managing IT projects, improving processes and leveraging technology to drive organizational growth**, performance, profitability and expand intellectual property capital. A **hands-on leader** with passion for continually raising the bar, creating strong teams and developing people. Diverse experience in high-growth, start-up, and turnaround environments with extensive knowledge of the healthcare, telecom, finance and ecommerce (B2B and B2C) industries. *Available immediately and able to relocate.*

SKILLS

- Product and Project Management
- Change, Risk & Escalation Mgmt.
- Engineering and Operations
- Service Management
- Professional Services
- Technical leadershipπ
- Agile Development and Delivery
- Customer Relationship Management
- Enterprise Architecture
- Process Design and Management
- Technical Strategy
- Continuous Improvement
- Vendor relations and negotiations
- Cross Functional Collaboration
- Outsourcing and Offshoring

Technical Skills:

- Architecture: Layered (n-tier), REST, Microservices (with/without Docker).
- Languages: Java, C#, PHP, JavaScript. Object oriented and functional design patterns.
- Stacks: AWS (Lambda), MERN, LAMP
- Data: MySQL, MSSQL, MongoDB, Elasticsearch
- Tools: Eclipse, Enterprise Architect, GitHub, Atlassian JIRA + Confluence, NetSuite OpenAir, Primavera P6.
- Aspiring to: Scala, Kafka, Cassandra

WORK HISTORY

Director, Engineering and Operations

AirTrumpet B.V., Amsterdam.   *January 2019 – April 2020*

Took a career re-route and joined a promising early stage start-up, pursuing new challenges, adventure and possibilities. The intention was to break years of routine, set new goals, regain passion and continue growing by using my knowledge and experience to help create something new.

- Provide leadership to the product development and service delivery teams – total engineering staff of about 200 professionals.
- Single point of contact for all issues related to quality, delivery and development of three products and professional services.
- Align with sales funnel to plan engineering capacity.
- Hire, coach, develop and mentor global development team(s) of multi-disciplinary engineers and line managers.
- Develop, maintain and monitor key performance metrics.
- Set targets and ensure effective cost/quality/schedule management for platforms and ensure that product development projects meet all established targets.
- Continually seek ways to optimize and improve all operational aspects of how teams organize, execute, measure and improve.
- Manage the engineering control processes to ensure that software architecture, design and development adhere to established standards.
- Work closely with partners and distributed software vendors to meet service level agreements with customers.

Director, Delivery

Mobiquity B.V., Amsterdam.   *January 2016 – December 2018*

Fast-tracked through roles demanding technical and management capabilities for strategic client initiatives.

- **PMC, Utrecht: Led customer teams from strategy to implementation** of a solution involving transformation of paper-based processes to click through data in a tablet app. The app helps parents of children suffering from cancer to follow the treatment plan while providing information on various stages of the treatment. The app was nominated for computable awards 2018.
- **GSK, Singapore: Helped GSK prepare product roadmap** for Bluetooth enabled Class II medical device with relevant FDA and CE certification plans. The launch of this medical device will help GSK position the brand as an innovative company in the new-age digital healthcare domain.
- **Philips, Eindhoven:** Piloted a digital healthcare implementation project within Philips innovation program to showcase the ability of Mobiquity team to deliver higher development velocity with lower costs and within agreed quality parameters. Outperformed Philips' development team by a huge margin.
- **BPI, Philippines:** Took over ownership of a failed EUR 2 million IT project from a large IT vendor and **turned it around into a success story** for Bank of The Philippine Islands. Coordinated with BackBase product teams for efficient implementation.

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Director, Offshore Operations
Mobiquity B.V., Amsterdam.   *October 2013 – December 2015*

Promoted from Management Role to build and operate India Development centres in Ahmedabad and Pune.
- Envisioned, planned and proposed India operations to senior executives. Got the business plan approved and setup operations in India.
- General management of India offices with P&L responsibility.
- Achieved 400% growth in India operations in 18 months. Reduced development and maintenance costs by 50% through strategic resourcing, hiring and training programs.
- 100% success rate (quality, schedule and profitability margin) on all projects executed from India delivery centres.
- Worked at highest levels (US and EU management) to prepare quarterly forecasts and set hiring, utilization and billability targets for India chapter. Direct report to CEO.
- Advise of risk management issues and mitigating actions within delivery teams.

Senior Manager, Projects and Services
Xaton B.V., Amsterdam.   *January 2008 – September 2013*

Selected to setup operations for an IT start-up.
- **KPN, Den Haag:** Rolled out Glasvezel online offering by forming and leading a combination of onsite and offshore delivery teams. Coordinated with teams from Accenture, GX, Cordys, IBM and BackBase to implement the solution.
- **UPC, Amsterdam:** Helped UPC migrate their CMS seamlessly from Microsoft SitePoint to a more robust, reliable, secure and scalable solution.
- **Ziggo, Utrecht:** Led a joint customer+Mobiquity team of 40+ engineers to implement order fulfilment and provisioning system for Internet and Telephony propositions.
- **DTG, Amsterdam:** Implemented an online dashboard for the DTG customers to calculate their ROI on their digital marketing initiatives and campaigns.
- **EDSA, United Kingdom:** Developed a quality assurance tool to run data analytics and generate reports on several OpCo websites simultaneously. The tool was implemented at several EDSA companies across Europe.

Senior Project Manager, Technical
Blast Radius B.V., Amsterdam.   *January 2007 – December 2007*

Hired in India and relocated to Amsterdam to lead and execute one of the biggest projects for the company.
- **Vodafone NL, Maastricht:** Led a team of 30+ developers, designers, business analysts and quality assurance engineers to successfully implement online store for Vodafone NL (ATG commerce implementation). Also added ATG content administration and merchandising subsequently as a part of extended engagement.

Project Manager, Technical
Amiga India, Pune.   *August 2005 – December 2006*

- **BBC, UK:** Led a large team of 50+ engineers and delivered a complete content authoring, management, delivery and rendering solution for mobile devices based on client-server architecture. The solution consisted development of a J2EE compliant server and three mobile clients for j2me, Symbian and Windows CE based mobile devices.

Various Technical Roles
Several Technology companies, India.   *September 1997 – July 2005*

- Designed and developed a counts and order fulfilment system for a marketing service provider (American List Counsel).
- Successfully delivered an online video library for a Norwegian client – Design and development.
- Developed a SCORM compliant Learning Content Management System for PAT Systems, UK.
- Successfully rolled out a B2C solution for one of the largest wineries in California.
- Developed numerous ecommerce web applications.

EDUCATION AND ADDITIONAL INFORMATION

- Master of Computer Applications from CCSU, India *(1994-1997)*
- Bachelor of Science from Sambalpur University, India *(1991-1994)*
- PMI Certified **Project Management Professional.**
- Certified Scrum Master.
- AWS **Certified Solutions Architect** – Associate

- **Nationality:** Citizen of **The Netherlands**
- **Languages:** English (Fluent), Dutch (Niveau: B1)
- **Hobbies:** Photography, Cricket, Reading and Music
- **Affiliations:** Active member of **Child Rights Connect.**